

5. **Decide on the Age of the kids that would be Interested in Your Product**

This is very important! It will help the people looking for products in our Marketplace, find things that are suited to their interests and age group.

6. **Decide if this Product will be Best for a Boy, Girl, or Both**

7. **Advertise the Product**

(Check out "Print Advertising Tips").

8. **Decide on the Price You Would Like To Sell Your Product For.**

9. **Total Word Count (This helps kids know how much info they are getting)**